



Be a winner! Help kids get fit with Sticks-2-Schools

May 2009 News

Dear Friend of S2S,

We've sent you this Sticks-2-Schools newsletter because your name was in our database. We hope you'll welcome future issues and we promise to raise our sticks to protect your contact info. Actually, we hope this newsletter inspires you to join our crusade against childhood obesity. To find out how to become a sponsor or bring lacrosse to your favorite Bay Area school, visit the Sticks-2-Schools website or contact [Breanna Kernan](#) at 925-460-8290.



Sticks-2-Schools Wraps Up 2009 Season

The 2009 season has been a success, with 17 new Bay Area schools joining the program, bringing the total to 78 schools accepted into the program since 2005. During the 2009 season we raised \$39,000 from donations and fundraising events. In true S2S fashion, we've triumphantly surpassed our four-year goal of raising \$100,000, with total contributions exceeding \$134,000 since 2005. With 31 schools on the waiting

list and \$2,000 needed to fund each school, S2S plans to leverage its website, enewsletter and other marketing resources to accelerate fundraising efforts next season. [Breanna Kernan](#), S2S program coordinator, will be adding new Bay Area schools to the waiting list and accepting donations throughout the summer, with plans for the 2010 season kicking into gear in September. Thanks to all who have donated time, effort and money to S2S.



Kinder's Meats Donates Auction Items, Catering

[Kinder's Meats](#), a full-service barbeque restaurant, deli and meat market, has contributed numerous silent auction items, catering and fundraising efforts to S2S over the past two years. Silent auctions at Stealth home games, the Tommy T's comedy night and the Launch-a-Ball event featured Kinder's gift certificates and food items. "As a local business, we love building relationships within our community because it draws everyone closer together. Sticks-2-Schools is great, and we're so excited about the future of the program and our involvement in it," said Brain Leffler, VP of Kinder's Meats, who recently visited Walnut Grove Elementary to see S2S in action. Many thanks to Kinder's and their

